




# ADMA Connect LLP

*Empowering Businesses to Scale with Expert Advisory Solutions*

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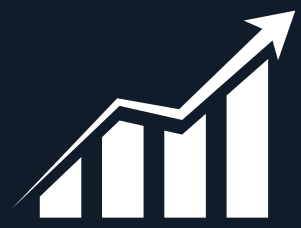
# ADMA Connect LLP



## About Us:-

ADMA Connect LLP is a premier financial advisory firm offering a wide range of services designed to help startups, SMEs, and large enterprises optimize their financial operations and scale their businesses. Our services are rooted in deep industry knowledge and tailored solutions for growth, compliance, capital raising, and strategic advisory.





# highest standards of quality



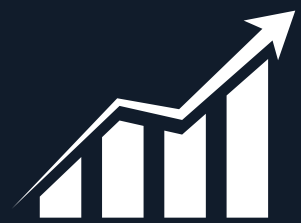
## Vision

To become a trusted partner for startups and businesses globally, providing them with the expertise to thrive in an ever-evolving business environment.



## Mission

To empower businesses with innovative, strategic, and cost-effective advisory solutions, helping them navigate complex financial landscapes, scale efficiently, and achieve sustainable growth.



**highest standards of quality**



## Approach



### **Initial Consultation:-**

We start by understanding your business objectives, current challenges, and growth goals.

### **Implementation & Execution:-**

We work alongside you, executing strategies, connecting with investors, structuring deals, and ensuring compliance.



### **Tailored Strategy Development:-**

Based on your needs, we craft a personalized advisory plan with a clear roadmap for success.

### **Ongoing Support & Monitoring:-**

We provide continuous support, ensuring that the strategies are working as intended and adjusting them if needed.







# Why Choose Us?



## Comprehensive & Tailored Solutions

We offer end-to-end advisory services for businesses at every stage—whether you're a startup or an established corporation.



## Competitive Pricing

As a startup-focused advisory firm, we offer affordable, flexible pricing to make top-tier advisory accessible for businesses with different budgets.



## Expertise in Niche Areas

Specializing in SOFTEX compliance, startup fundraising, and IPO advisory, we have the expertise to help your business scale globally.



## Client-Centric Approach

We prioritize understanding your unique business challenges and tailor our solutions to fit your specific needs.



## Performance-Based Engagements

We align our success with yours through outcome-based pricing models for services like fundraising and deal structuring.



## Our Services







## Transaction Advisory



- Business Valuation.
- IPO Advisory.
- M&A Advisory.
- Joint Ventures.
- Private Equity.
- Debt Syndication.





## IT Export Compliance Solution



- End to End SOFTEX Compliance.
- Documentation and Filing.
- Query Resolution and Department Liaison.
- Certification Management.
- E-BRC Arrangement.
- Regulatory Updates and Monitoring.



# Startup Fundraise Services



- Investor Pitch Decks.
- Fundraising Strategy & Advisory.
- Investor Introductions.





## Taxation Services



- Direct Tax Advisory.
- Indirect Tax (GST, Custom Duties).
- Expatriate Services.



## Business Restructuring and Rehabilitation Services



- Financial Restructuring.
- Operational Restructuring.
- Corporate Debt Rehabilitation.
- Strategic Divestiture and Asset Management.
- Turnaround Management.
- Legal and Regulatory Advisory.
- Workforce Restructuring.
- Post-Restructuring Monitoring and Support.





# Business Setup



- ▶▶ Incorporation of public & private limited companies viz. company limited by shares or by guarantee
- ▶▶ Obtaining licenses and incorporation of section 8 companies (for promoting commerce, art, science, etc.)
- ▶▶ Incorporation of Limited Liability Partnership (LLP)
- ▶▶ Conversion of existing business entities into Company / LLP
- ▶▶ Registration of foreign companies in India (Branch offices / Liaison offices / Project offices)
- ▶▶ Joint Ventures / Foreign Collaborations
- ▶▶ Registration of business entities under Central/ State / Local Authorities





## Our Expertise

### Mr Anuj Chowdhry

#### Advisor

ANUJ CHOWDHRY  
30 years of experience  
Delhi based Senior Chartered Accountant specializing in various aspects of Corporate Finance. He has varied experience in raising debt and equity .  
He also has wide experience managing distressed assets of Banks and institutions.  
He has served with distinction on the Board of a Leading ARC ( ACRE Ltd ), Delhi Stock Exchange and a leading Housing Finance Company.  
He is actively involved in the Education sector and is on the Managing Committee of Bal Bharati Public Schools.

### Mr Raman Bhasin

#### Advisor

A dynamic, goal-oriented professional with 35 years of experience in business operations, focusing on top-line profitability. He brings expertise in Corporate Real Estate, Facility Management, Business Support Services, Procurement, and Compliance, with a career spanning multinational companies in the BPO, software, and hardware sectors, including Silicon Valley Technologies, Tata Consultancy Services, and EXL Service.  
He has successfully overseen commercial operations, ensuring regulatory compliance, and provided strategic advice on indirect taxes and statutory matters.

### Mr ManiManoharan

#### Advisor

Mani Manoharan a seasoned professional accountant with more than 25 years of experience Specialize in financial services,All kinds of audits,corporate compliance,Budget planning & preparation,Preparation of financial Projections for Bank loans, Financial analysis,canalising project funding, Debt syndication,Placement of debt bonds,equity with financial institutions and with expertise in both Direct as well as Indirect taxation matters.  
Having good PRO capabilities, connect with Central and State Government departments.

### Mr Vikas Gupta

#### Advisor

Vikas Gupta, a seasoned Corporate Consultant with 12 years of experience, specializes in governance, business development, and financial analysis. With expertise in compliance, risk mitigation, and driving business growth, he has managed corporate compliance and regulatory functions across diverse industries. A certified Company Secretary, IBBI Business Valuer, and intermediate Chartered Accountant, Vikas combines strong leadership, financial management, and stakeholder engagement skills to achieve strategic objectives.





## Our Expertise

### Mr Yash Gaur

#### Co-Founder

Yash Gaur, a results-driven Investment Banking Analyst, excels in Corporate Finance and M&A, specializing in renewable energy, infrastructure, technology, and consumer goods. He has led multi-million-dollar negotiations, high-level client meetings, and complex deal processes across diverse industries. With expertise in industry analysis, valuation modeling, and pitch preparation, Yash delivers strategic, value-driven outcomes. A strong communicator and thought leader, he has delivered guest lectures and built networks with industry leaders, showcasing his commitment to excellence and growth.

### Mr Amit Rajput

#### Research Analyst

As a Research Analyst, I specialize in conducting in-depth research on deals, industry trends, and economic developments, ensuring accurate data generation and validation. I excel in preparing investor presentations, addressing queries with insightful research, and creating impactful company presentations for various platforms. Additionally, I provide backend operational support, streamline processes, and manage stakeholder engagement to drive informed decision-making and achieve strategic goals.

### Mr Ansh Mehrotra

#### Portfolio Manager

Experienced Portfolio Manager

5+ Years managing portfolios for HNIs & corporates with a focus on growth and risk control.

Expert in Equities & Derivatives, driving optimized returns.

Currently managing ₹30 Crore portfolio, delivering strong, risk-adjusted returns.

Tailored strategies for long-term financial success.



# Thank You

## Contact Us

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